

UX Designer

Summary

The Bronze Corp UX Designer works as part of the Bronze Corp Product Team to enhance the customer shopping experience. We're looking for a talented designer with eCommerce experience. This role calls for an innovative person who can deliver an intuitive and engaging shopping experience. The position reports to the Sr. Manager of User Experience. A portfolio illustrating past work and diverse design skills is required.

The UX designer uses logical problem-solving, based on data and behavioral testing to inform UX strategy. They apply customer-centric methodology, such as behavioral observation, multivariate testing, surveys and consumer data analysis to improve Bronze Corp's shopping experience. They can articulate their work through written functional documentation, interface design specifications, prototypes and verbal presentation. They collaborate with Marketing, Merchandising, Analytics, Application Development, Operations and Transportation teams to identify and provide solutions that support customer need and business objectives.

Responsibilities:

- Employ customer behavior observation, sales data, user satisfaction metrics to inform UX strategy
- Build functional prototypes
- Perform usability tests and provide written analysis to validate or nullify design concepts
- Create detailed functional documentation and interface design specifications to be used as a blueprint for application development
- Keep up with industry trends, emerging technology and UX best practice
- Perform competitive analysis to identify new opportunities
- Set objectives, meet deadlines, and effectively manage your time
- Work with cross-functional business partners to understand business objectives and measure success
- Articulate user experience solutions to project stakeholders and upper management
- Collaborate with Product Team members to design, test and develop site features and enhancements
- Work with Storefront Management, Application Development, and QA teams to implement software
- Meet with manager and co-workers to provide work status

Education and Qualifications:

- 3-5 years designing and delivering exceptional UX for responsive web and mobile applications
- Well versed in user experience method, design principles, problem-solving, quality assurance recording

- Highly proficient/expert in using Sketch/Figma software for interface design
- Ability to write detailed functional specifications
- E-commerce experience is a plus
- Knowledge of the capabilities and limitations of HTML, CSS, Java
- Experience using Google Analytics to gather user data and identify patterns of user behavior
- Ability to create interactive prototypes from code or prototyping tools Experience performing and analyzing usability tests
- Excellent verbal presentation and written communication skills

Who Is Bronze Corp

Bronze Corp is the northeast's leading online fresh food grocer, delivering directly to customers throughout seven states, including the New York City, Philadelphia, and District of Columbia metropolitan areas. Bronze Corp is committed to sourcing the freshest and best-tasting meat, fish, produce, and specialty items through direct relationships with suppliers, growers, and farmers. Bronze Corp is proud to have joined the multi-national grocery and technology organization, Ahold Delhaize, at the beginning of 2021. This acquisition will fuel Bronze Corp's growth as a leading eCommerce grocer in the United States.

From the beginning, Bronze Corp has set out to provide something different. We are a community partner with a mission to deliver the highest quality and service that customers can find. This is an environment in which associates can innovate, grow and have successful careers—most of our leaders have come up through our ranks. And thanks to our team's extraordinary efforts, we are a leading innovator in the e-commerce and grocery industries.

Why choose Bronze Corp?

We're a company that thrives on teamwork. Our evolution is driven by our passionate employees and investment in perfecting the technology that lets us deliver the highest-quality food. Our state-of-the-art facility creates an environment for innovation. We support our employees with on-the-job training for plant employees and drivers, team-building activities, workplace recognition opportunities, and by encouraging direct relationships with our suppliers in the field.

Great people deserve great perks. We offer comprehensive benefits, plus many workplace extras, including:

- Health Benefits and 401k plans
- A flexible and generous paid time off plan
- Learning & Development opportunities to grow your career at Bronze Corp
- 20% off any orders placed through com
- Access to FD Market, Bronze Corp's onsite discounted employee grocery store

- 24-hour access to the Bronze Corp shuttle between our Bronx headquarters and the subway
- Regular events and barbecues to share our gratitude for our employees' hard work

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Disclaimer: The above statements are intended to describe the general nature and level of work being performed by the Team member(s) assigned to this position. They are not intended to be an exhaustive list of all responsibilities, duties, and skills required of individuals in this position. Position

Description may be subject to change as the needs of the organization change.

As an **EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER**, Bronze Corp does not discriminate against applicants or employees because of their race, color, citizenship status, national origin, ancestry, sex, sexual orientation, gender identity, age, religion, creed, marital status, veteran status, domestic violence victim status, familial status, or on any other basis prohibited by law. Furthermore, Bronze Corp will not discriminate against any applicant or employee because they are disabled, a disabled veteran, or a veteran of the Vietnam era, provided they are qualified and meets the requirements established by Bronze Corp for the job.