UI/UX Designer

Job Summary:

This position serves primarily as a UI/UX Designer, with some development responsibilities and opportunities to grow development skills. The position is part of a growing Web Services team within our Public Relations & Marketing department. You will work collaboratively with marketing strategists, graphic designers, internal communications, content marketers, SEO/PPC vendors, and our corporate clients to provide expertise about web-related projects and execute web needs to achieve shared goals. You will take ownership of ongoing web projects with common tasks like adding new content to our consumer- facing and internal websites, designing and developing impactful landing pages, consulting marketing specialists on digital campaigns, writing custom code for projects, building contact forms, updating provider lists, presenting web analytics reports, and more. The Designer is an integral part of our team and brand image who needs to be equally as comfortable working solo on projects as being an engaged participant in project meetings.

Minimum Job Qualifications:
- Bachelor's degree in web design, development, computer science, communications or a related field
- 3+ years of experience in web design and development

Preferred Education requirements:
- Bachelors degree preferred.
- Web Development Certification is a plus.

Job Specific and Unique Knowledge, Skills and Abilities
- Teamwork - ability to hear and implement creative and technical feedback with a constructive and positive attitude.
- Creative Problem Solving - skilled at identifying issues and proactively working to find solutions.
- Adobe Creative Suite - experience in modern web design
- Git - experience with version management in a codebase
- Experience managing daily tasks, multiple priorities and project communication with several partners and clients
- Wordpress CMS - experience building and customizing themes, custom post types, plugins, and monitoring security
- Microsoft Office - working knowledge of Word, Excel, PowerPoint, Outlook.
- Experience with basic API integration for retrieving and sending data (Postman) preferred
- Working knowledge of data visualization and reporting tools (Google Data Studio) preferred
- Experience with modern front end frameworks (React.js) preferred

Essential Tasks and Responsibilities

- Support the PR & Marketing team, other departments within Aqua Corp, and vendors to keep (public-facing/internal) websites up-to-date.
- Maintain some web-based applications like event listings and registration, subscription forms, provider profiles, and more.
- Web Design - create wireframes and mockups that adhere to project goals and best practices.
- Assist with internal communication via an organizational intranet (SharePoint).
- Use experience with UI/UX, HTML, CSS, JavaScript and PHP, etc. to write, test and implement well-organized code.
- Track actionable data/analytics and provide reports to partners, clients and leaders to measure success and identify opportunities Support the Web Services team's work on special projects and initiatives.
- Consult and lead project discussions with PR team and organizational leaders.
- Maintain knowledge of current web design/development methods, trends and frameworks.
- Partner with our SEO and Internet Marketing vendors to drive traffic and conversions to our web properties.
- Support occasional off-hours, high-priority public-facing communication, such as location delays and closings due to inclement weather.

Aqua Corp strongly believes in our quest for excellence. Part of our quest is to help you find a new opportunity to expand your knowledge. We are thrilled you want to learn a new area at NGHS and are excited to see you grow!

Aqua Corp is an Equal Opportunity Employer and will not tolerate discrimination in employment on the basis of race, color, age, sex, sexual orientation, gender identity or expression, religion, disability, ethnicity, national origin, marital status, protected veteran status, genetic information, or any other legally protected classification or status.